Nikola Dynybylova

SENIOR PRODUCT DESIGNER

hi@nikol.design

Research-led, user-first - shaping digital products across healthcare, SaaS, and fintech. I bring clarity to complexity through discovery and design that scales. Occasionally found halfway up a climbing wall, gardening, or scribbling in a notebook.

Experience

APR 2017 — PRESENT

Transcarent (formerly Accolade, Inc.)

Senior Product Designer

Led end-to-end UX for a health navigation platform serving 3M+ members. Built and scaled a multi-platform design system for consistency across internal and external tools. Embedded human-centered design practices across product and engineering.

OCT 2016 — MAR 2017

Freelance

Independent UX/UI Designer & Facilitator

Led discovery, research, and workshop series for startups and mid-sized companies. Delivered insight decks, journey maps, clickable prototypes, and UI designs.

JAN 2014 — SEPT 2016

TopMonks

UX Designer

Designed for mid-sized and enterprise clients across fintech and e-commerce. Ran user interviews, moderated usability testing sessions, and created interactive prototypes and UI designs.

AUG 2012 — DEC 2013

Dobrý web

UX Specialist

Audited and redesigned websites using heuristic evaluations and usability testing. Delivered structured UX analyses for commercial clients, translating complex findings into clear, actionable recommendations.

Education

2010 — 2013

Masaryk University Brno

Master's degree, Service Science, Management and Engineering · Faculty of Informatics

2012

University of Vienna

Erasmus exchange · Faculty of Business, Economics & Statistics

2007 — 2010

Masaryk University Brno

Bachelor's degree, Library and Information Science · Faculty of Arts

SKILLS

Human-centered design

UI design

User research

Design systems

Prototyping

TOOLS

Figma

Usertesting

Adobe Illustrator

Claude

Gemini

Confluence

Jira

Slack

Zoom

VOLUNTEERING

2016 — 2017

Wispehora

Event organizer

2014 — 2017

Center for Integration of People with Disabilities

Assistant for children

2012 — 2014

Prague World Usability Day

Event organizer

SELECTED WORK

Case studies at nikol.design